

COOKIE USE AND INFORMATION TEXT

I. USE AND TYPES OF COOKIES

A cookie is a small file sent to your computer when you visit a website and it includes a series of characters. Cookies aim to make a website offer a more user friendly experience. They make it possible to have personalized web pages so users have an experience that is faster and more conforming to their personal needs.

With the purpose of allowing you to make the best use of our website and to improve your user experience, Covtex-Feizy Hali San.Tic.Ltd.Şti. (“Covtex Hali”, “Institution”) is using cookies or pixel tags, or cookies and web beacons and other similar technologies of service providers, to store and collect certain data when visiting our website www.covtex-feizy.com (“Website”), or accessing our mobile applications, electronic platforms and other applications and the electronic mail posts or advertisements sent to your computer, cell phone, tablet or other devices used for connection.

The term “cookie” used in this policy refers to cookies and similar technologies that may be used by Covtex Hali. Even though cookies make it possible to collect personal data, not all personal data collected through cookies are considered as personal data. The use of such technologies may change in conformity to the legislation we are subject to, with Privacy Act, Law No: 6698 (“KVK Act”).

In case data collected through cookies have the status of personal data under the relevant legislation, the provisions set forth in our Policy on Storage and Disposal of Personal Data (which can be sent upon request) in line with Informative Text on The Protection of Personal Data of Third Persons found at www.covtex-feizy.com can be used. In this sense, please read the Informative Text on The Protection of Personal Data of Third Persons found at our website to see how your personal data can be processed and how you can use your rights associated to this issue.

Cookies can be categorized in terms of duration or the domain name they belong to.

1. Cookies are divided into two groups in terms of duration, namely “session cookies” and “permanent cookies”:

Session cookies: Session cookies are used in each session where the website or Covtex Hali’s other applications or platforms are visited and are automatically deleted upon leaving the website or application.

Permanent cookies: Permanent cookies are stored into the computer or another device used by the user during connection for a predefined fixed amount of time but they are not automatically deleted when the session or application is closed. Permanent cookies are used when we need to remember who you are during multiple sessions.

2. cookies, based on the domain they belong to, are divided into two, related party cookie and third party cookie:

Related party cookie: related party cookies correspond to cookies placed by the visited domain.

Third person cookie: third person cookies correspond to cookies placed by a different domain that has been visited. When people outside the visited domain place cookies to the user device over the visited domain, this is a case of third person cookie.

II. INTENDED USE OF COOKIES

As Covtex Hali, we use cookies in our website and other internet pages, platforms, applications, advertisements and messages for the following purposes:

Operation-oriented use: We may use cookies that are deemed to be necessary for the monitoring and safety of our website and other sites, platforms, applications or services. Examples to cookies used for operational purposes are technologies that allow making use of the functions found in website, applications and platforms and the cookies used to detect any irregular behaviour in these platforms.

Functionality oriented use: We may use cookies that are necessary to simplify the use or to customized our website and other sites, platforms, applications or services. Examples to cookies used for functionality purposes are technologies that help us to remember user information and preferences.

Performance-oriented use: We may also use cookies that are necessary to increase and measure the performance of our website and other sites, platforms, applications or services. Examples to these are the cookies helping us to understand the way users are using our internet sites, applications, platforms and services and to analyse their behaviour, and the technologies that help us to understand whether any interactions take place with the messages we are sending.

Advertisement-oriented use: We may use related party cookies and third party cookies to send advertisements and other similar content targeting the areas of interests of users over internet sites, platforms and applications belonging to Covtex Hali or third persons. Examples to commercial use are cookies measuring the effectiveness of advertisements or cookies indicating the number of clicks on a certain advertisement.

III. REJECTION AND DELETION OF COOKIES

Most browsers are set to automatically accept cookies. However, users may change their browser settings at any time to reject or delete cookies. The method of changing the settings vary per browser, hence the method of deactivating cookies must be consulted to service provider of the browser.

In general, the following methods can be used to reject cookies:

- (i) setting your browser to notify you on receiving cookies,
- (ii) deactivating existing cookies,
- (iii) setting your browser to automatically reject any cookies.

Deactivation of cookies may prevent you from availing of some functions of our website and other internet sites, applications, platforms or services.

IV. AUTHORIZED SERVICE PROVIDERS

As Covtex Halı, we may get assistance from some service providers, authorized by us, for the operation and promotion of our website, platforms, applications and services. These service providers authorized by our company may also place cookies and similar technologies (third person cookies) to user computers and other devices and collect data such as IP address, unique identifier and device identifier.

V. SITES, GOODS AND SERVICES OF THIRD PERSONS

Our website and other internet sites, platforms or applications may contain various links for websites, products and services of third persons. Such links are subject to cookie and confidentiality policies of third persons and it must be kept in mind that third persons and sites of third persons are independent from Covtex Halı and Covtex Halı does not bear any responsibility regarding the cookie and confidentiality practises of third persons. In case the websites with given links are visited, we highly recommend that their cookie and confidentiality policies are read.